



JOYRIDE[®]
LOGISTICS LLC

PRESS KIT

www.joyridelogistics.com



FOUNDER'S NOTE

As the proverb goes: if the plant doesn't bloom – you don't change the plant, you change the environment. Guided by that philosophy and Bosnian spite, I decided to change my environment and moved to the U.S. with \$20 in my pocket and the will to prove myself to the world.

From the first solo ride to today, JoyRide has grown into an organization with over 250 drivers covering multiple states, pushing through boundaries that none of us believed to be possible.

I'm convinced that the success of JoyRide comes down to the people. I've always believed in hiring the best and treating them right and, by focusing on our values and the culture surrounding them, we've created an environment where we are all driven to succeed.

Danah A.

FOUNDER & PRESIDENT OF
JOYRIDE LOGISTICS

WHAT JOYRIDE LOGISTICS IS ALL ABOUT

Originating as one-truck operation almost a decade ago, JoyRide Logistics has grown into a 250+ truck organization that serves some of the largest shippers and supply chain companies in the United States.

Our 11-acre yard in Phoenix, AZ as well as other major centers across the Southwest place us in the unique position to provide superior value to shippers and manufacturers from the Three State Triangle.

We've been doing things differently with better results for over 9 years.

YOU KNOW WHEN IT'S JOYRIDE



THIS IS US



MISSION

OUR GOALS AND OBJECTIVES

Our mission is to provide premium service to customers, maintain high standards for ourselves and clients, and deliver the best customer service in the industry. We strive for constant improvement and aim to overdeliver on promises while providing genuine support for clients and partners.

We see it as a duty to the industry and the people we serve.

VISION

WHAT WE CONTINUOUSLY STRIVE FOR

our vision is to be a customer-focused world-class business, where our people's initiative to provide valuable solutions to the challenges of our industry makes us stand out.

Your success assures our success.

We aim to be a force of change in the trucking industry, delivering solutions to leave customers satisfied and improve their logistics processes every day.

WHY JOYRIDE LOGISTICS?

- **Most Valued Carrier in 2020 -2024**
Amazon Long Term Contract
- **7 years as a dedicated Amazon carrier**
- **98.5%** on-time delivery for Amazon
- + other partnerships as a dedicated carrier



250+ Trucks



850+ Trailers



**10
years**

Track record in safety
and transportation.



Certified
woman-owned
business








- Serving the West Coast Region of AZ, CA, UT, NV, NM and TX.

DRIVER RETENTION PROGRAM (DRP)

At JoyRide Logistics, we are proud of our Driver Retention Program (DRP) app, a cutting-edge tool designed to automatically track and record the achievements of our drivers.

By keeping both management and drivers informed about performance metrics, the DRP app fosters a transparent and supportive environment. It represents a significant opportunity for drivers to be recognized for their hard work and commitment, ultimately contributing to their long-term retention and satisfaction within the JoyRide family.

-  Track Individual Driver Performance
-  Manage Driver Database
-  Automatic Payroll Tracking
-  Track Driver Retention
-  Driver Availability Check-Up



**AMAZON'S
MOST VALUED
PARTNER
2020-2024**



**TRUCKING
PARTNER**



**WOMEN
OWNED**



FEATURED IN



**Inc.
5000**



**WBENC
CERTIFIED**



VIEW GALLERY



WOMAN-OWNED BUSINESS

Vildana Danan, chairwoman of JoyRide Logistics, LLC, marked the milestone as “Empowering” after JoyRide has received its WBENC certification. Interestingly enough, it was Vildana who sparked the idea with the unique and now well – recognized name, JoyRide Logistics.

It was Vildana who set the cultural cornerstone of the company, starting with its very name and the objectives it pursues. Her focus on empowering minority groups and fostering female leadership has been instrumental in guiding the company to its current heights.

The WBENC Certification marks a significant milestone for JoyRide Logistics. With this certification, we’re now part of a broader network of women-owned businesses, granting us invaluable access to specific business opportunities tailored for certified firms like ours.

A PROUD WBENC MEMBER



In addition to that, over 40% of all back office staff at JoyRide Logistics and 60% of managerial positions are held by women.

THE STORY OF JOYRIDE

THE STORY OF JOYRIDE

- **“The Story of JoyRide”** - This is the story about our company. Our 10th year anniversary
- About how JoyRide started with just one truck and a vision.
- This is the story of growth—how we became a fleet of over 250 trucks, operating across six states.

WATCH HERE

THANK YOU

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Joyride Logistics, LLC



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