

JOYRIDE LOGISTICS

FOUNDER'S NOTE

As the proverb goes: if the plant doesn't bloom – you don't change the plant, you change the environment. Guided by that philosophy and Bosnian spite, I decided to change my environment and moved to the U.S. with \$20 in my pocket and the will to prove myself to the world.

From the first solo ride to today, JoyRide has grown into an organization with over 250 drivers covering multiple states, pushing through boundaries that none of us believed to be possible.

I'm convinced that the success of JoyRide comes down to the people. I've always believed in hiring the best and treating them right and, by focusing on our values and the culture surrounding them, we've created an environment where we are all driven to succeed.

WHAT JOYRIDE LOGISTICS IS ALL ABOUT

Orginating as one-truck operation almost a decade ago, JoyRide Logistics has grown into a 250+ truck organization that serves some off the largest shippers and supply chain companies in the United States.

Our 11-acre yard in Phoenix, AZ as well as other major centers across the Southwest place us in the unique position to provide superior value to shippers and manufacturers from the Three State Triangle.

We've been doing things differently with better results for over 9 years.

YOU KNOW WHEN IT'S JOYRIDE





MISSION

OUR GOALS AND OBJECTIVES

Our mission is to provide premium service to customers, maintain high standards for ourselves and clients, and deliver the best customer service in the industry. We strive for constant improvement and aim to overdeliver on promises while providing genuine support for clients and partners.

We see it as a duty to the industry and the people we serve.

VISION

WHAT WE CONTINUOUSLY STRIVE FOR

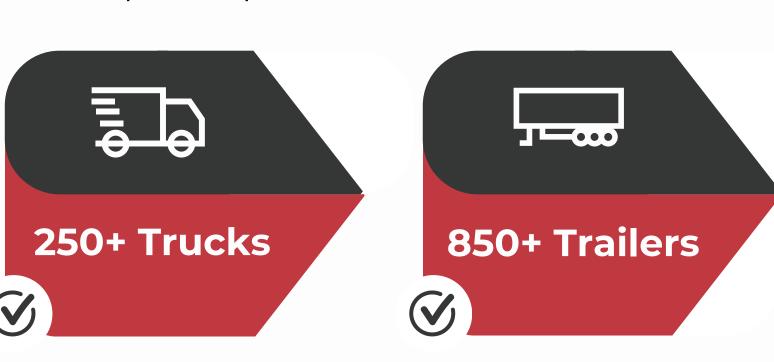
our vision is to be a customer-focused world-class business, where our people's initiative to provide valuable solutions to the challenges of our industry makes us stand out.

Your success assures our success.

We aim to be a force of change in the trucking industry, delivering solutions to leave customers satisfied and improve their logistics processes every day.

WHY JOYRIDE LOGISTICS?

- Most Valued Carrier in 2020 -2024 Amazon Long Term Contract
- 7 years as a dedicated Amazon carrier
- 98.5% on-time delivery for Amazon
- + other partnerships as a dedicated carrier



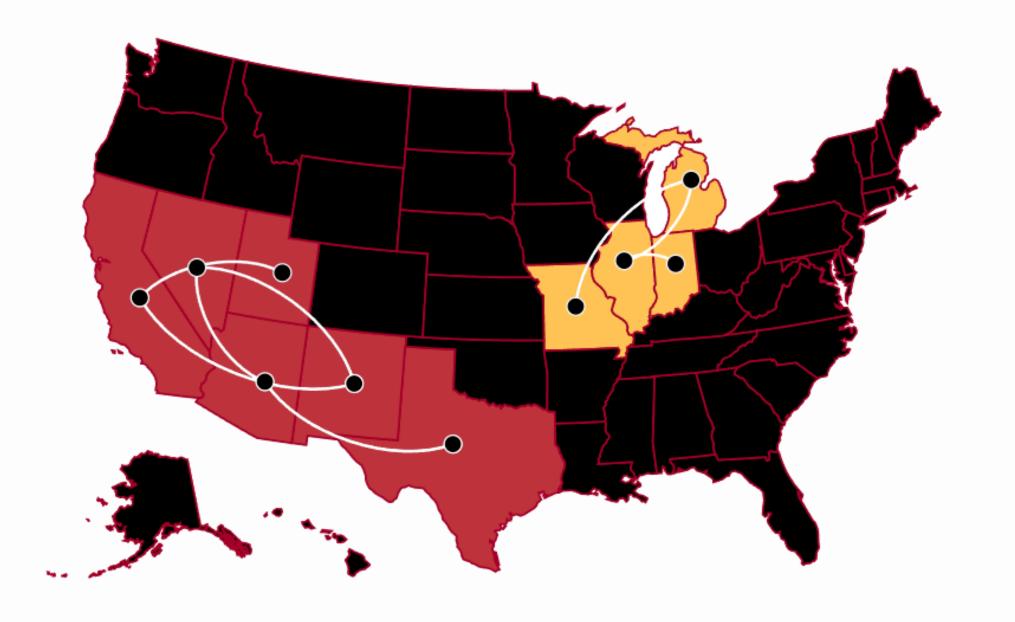


10 years

Track record in safety and transportation.



• Serving the West Coast Region of AZ, CA, UT, NV, NM and TX.



SERVING CUSTOMERS ACROSS 6 STATES:

- Covered by JoyRide
- Soon to be covered by JoyRide
- JoyRide 2026



200+ Trucks



850+ Trailers



* 50+ Reefers



899 50+ back office staff members





Phoenix, AZ



Las Vegas, NV



Albuquerque, NM



Ontario, CA



DRIVER RETENTION PROGRAM (DRP)

At JoyRide Logistics, we are proud of our Driver Retention Program (DRP) app, a cutting-edge tool designed to automatically track and record the achievements of our drivers.

By keeping both management and drivers informed about performance metrics, the DRP app fosters a transparent and supportive environment. It represents a significant opportunity for drivers to be recognized for their hard work and commitment, ultimately contributing to their longterm retention and satisfaction within the JoyRide family.

- Track Individual Driver Performance
- Manage Driver Database
- Automatic Payroll Tracking
- Track Driver Retention
- Driver Availability Check-Up



AMAZON'S
MOST VALUED
PARTNER
2020-2024

amazon relay







TRUCKING PARTNER







Inc. 5000



WOMEN OWNED



WBENC CERTIFIED







WOMAN-OWNED BUSINESS

Vildana Danan, chairwoman of JoyRide Logistics, LLC, marked the milestone as "Empowering" after JoyRide has received its WBENC certification. Interestingly enough, it was Vildana who sparked the idea with the unique and now well – recognized name, **JoyRide Logistics**.

It was Vildana who set the cultural cornerstone of the company, starting with its very name and the objectives it pursues. Her focus on empowering minority groups and fostering female leadership has been instrumental in guiding the company to its current heights.

The WBENC Certification marks a significant milestone for JoyRide Logistics. With this certification, we're now part of a broader network of womenowned businesses, granting us invaluable access to specific business opportunities tailored for certified firms like ours.

A PROUD WBENG MEMBER

THE STORY OF JOYRIDE



- "The Story of JoyRide" This is the story about our company. Our 10th year anniversary
- About how JoyRide started with just one truck and a vision.
- This is the story of growth—how we became a fleet of over 250 trucks, operating across six states.



WATCH HERE

ADIS DANAN

President

(616) 881-1354 adis@joyridelogistics.com

KEMAL BALIHODZIC

Executive VP

(623) 252-1125 kemal@joyridelogistics.com www.joyridelogistics.com



@joyridelogistics



Joyride Logistics, LLC



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